





Zebra S4M™ vs 2746e™ Printer Comparison

	S4M	2746e
Printer Features		
Print Width, max.	104mm (4.1")	104mm (4.09")
Print Resolution	203/300 dpi	203 dpi
Max Print Speed	152mm/s (6ips)	152mm/s (6ips)
Standard RAM	8MB	512KB
STD Flash Memory	4MB	1MB
Media Features		
Label Width, max.	114mm (4.5")	114mm (4.5")
Label Width, min.	19.4mm (0.75")	29mm (1.12")
Label Length, max	991mm (39")	559mm (22")
Label Length, min. (Tear/Peel)	17.8mm (0.7") / 12.7mm (0.5")	25mm (1.0") / 13mm (0.5")
Roll Size, O.D.	203mm (8")	203mm (8")
Max Ribbon Length	450m (1476')	360m (1160')
Interface		
Serial	Std	Std
Parallel	Std	Std
Ethernet	Optional	Optional
Wireless	Optional	N/A
USB Interface	Std	Std
Throughput (Kmart Label)		
1 st Label/ 50 Unique Labels	1.1 / 52 sec	N/A
Ribbon/Media Handling		
Ribbon Inside/Outside	N/A	N/A
Peel-Off w/o Liner Take-up	Optional	N/A
Peel-Off w/ Liner Take-up	N/A	Std
Cutter	N/A	Optional
Rewind	N/A	Std
Other		
RFID Version	No	No
LCD Display	2x14	N/A
Weight	12.4kg (27.2lbs)	13kg (28lbs)
Size (H x W x L)	295mm x 272mm x 477mm (11.7" x 10.7" x 18.8")	314mm x 241mm x 425 mm (12.38" x 9.5" 16.75")

The S4M printer –

- front control panel features a streamlined menu for simple navigation, while its proven side-loading design eliminates label and ribbon threading for quick, easy loading.
- is built with the ruggedness of a metal enclosure and die-cast frame, the S4M printer offers Zebra quality and reliability at a competitive price.
- offers faster throughput than the 2746e printer, making it comparable to other modern thermal printers in its price class.
- offers a larger selection of connectivity options than the 2746e printer, including wireless.
- is easy to integrate in existing applications as it operates in EPL™, as well as ZPL®, APL-D™ and APL-I™.
- offers a higher resolution printhead at 300dpi. Only available with ZPL.
- features an 802.11b wireless option to support Symbol and Cisco radio cards. Only available with ZPL.

For more information visit www.zebra.com



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